

# APCIA 2026

# Get Out the Vote Toolkit

**YOUR VOICE. OUR FUTURE.**



**Voice of  
America's Insurers<sup>®</sup>**

[voiceofamericasinsurers.org/apciavotes](https://voiceofamericasinsurers.org/apciavotes)

# TABLE OF CONTENTS

**3**

Welcome Email

**4**

Election Dates

**5**

Overview of APCIA's  
Voting Tool

**6**

Sample Messages/  
Emails

**8**

Sample Social Posts

**9**

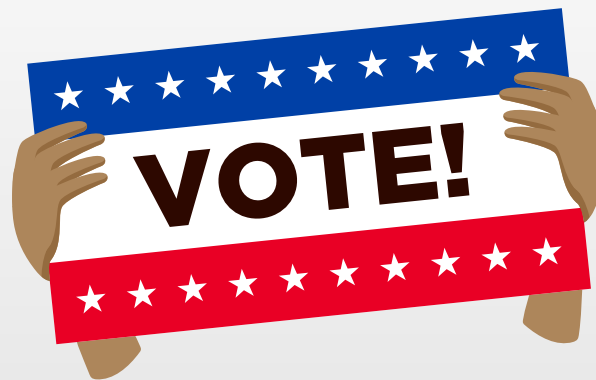
Sample Web  
Stickers

**10**

PPT Slide/Banner

**11**

Voter Plan  
Checklist



## Dear APCIA Member,

The **2026 election season is here**. These elections will shape policies that impact the property casualty industry, our businesses, and our policyholders.

**Your Voice. Our Future.** Every vote matters—and together, we can make sure our industry's voice is heard.

APCIA created this toolkit to help you:

- Share **key election dates and deadlines**
- Engage employees, agents and others with **sample messages**
- Spread the word using **social media posts** and **web stickers**

Feel free to use these materials as-is or customize them for your own voter education program. Our team is here to help with any adjustments you need.

Questions? Contact me anytime about APCIA's **Get Out the Vote** initiatives.

Thank you for helping strengthen our industry's voice in 2026.

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# 2026 KEY ELECTION DATES

Please find key dates and deadlines for the 2026 general election below.

**SEPTEMBER 14-18**

**Employee  
Voter  
Registration  
Week**

**SEPTEMBER 15**

**National  
Voter  
Registration  
Day**

**OCTOBER 5-9**

**National  
Voter  
Education  
Week**

**OCTOBER 27**

**Vote  
Early  
Day**

**NOVEMBER 3**

**Election  
Day**

For a detailed primary and general election calendar with key voter education dates, click [here](#).

# VOTING TOOL OVERVIEW

APCIA Votes: **Your Voice. Our Future.**

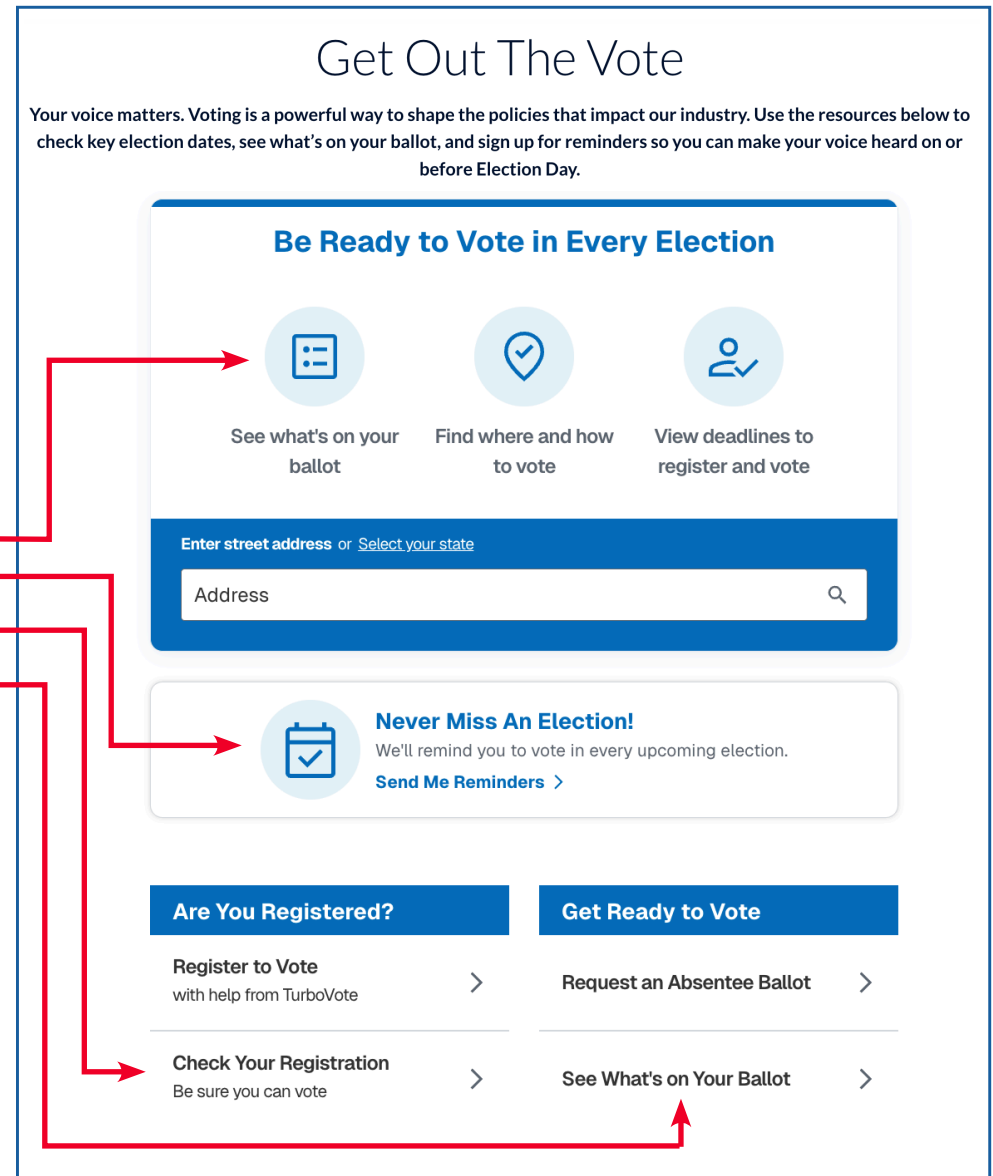
At APCIA, we believe in the power of democracy and the importance of voting. To support that mission, we're committed to providing you and your employees with the tools and information needed to vote in elections—from local to federal.

Our **TurboVote hub** is live and ready to use. Feel free to share our tool with others or we can embed on your company co-branded site. When you visit, you'll find everything individuals need to make a plan to vote:

- Help with registering to vote
- Signing up for election reminders
- Checking your registration status
- Viewing what's on your ballot

Visit [voiceofamericasinsurers.org/apciavotes](https://voiceofamericasinsurers.org/apciavotes)

Stay informed. Be prepared. Make your voice count—and help shape the decisions that impact you and your community. **Share this resource with your employees and encourage them to get ready for the polls.**



**Get Out The Vote**

Your voice matters. Voting is a powerful way to shape the policies that impact our industry. Use the resources below to check key election dates, see what's on your ballot, and sign up for reminders so you can make your voice heard on or before Election Day.

**Be Ready to Vote in Every Election**

See what's on your ballot

Find where and how to vote

View deadlines to register and vote

Enter street address or [Select your state](#)

Address

**Never Miss An Election!**

We'll remind you to vote in every upcoming election.

[Send Me Reminders >](#)

**Are You Registered?**

Register to Vote  
with help from TurboVote >

Check Your Registration  
Be sure you can vote >

**Get Ready to Vote**

Request an Absentee Ballot >

See What's on Your Ballot >

# SAMPLE MESSAGES/EMAILS continued

## 2026 Primary Voting:

To: All Employees  
From: [ORGANIZATION]  
Subject: 2026 Primary Season is Upon Us. Make Your Plan to Vote!

**Suggested Send Date: February**

### Dear Employee Voter,

The 2026 election season is here, with primary contests running from March 3 to September 15.

**Your Voice. Our Future.** We all have a civic responsibility to participate. Staying informed and prepared ensures our voices are heard on issues that impact our industry, jobs, and families.

[ORGANIZATION] is partnering with APCIA to make it easy:

Visit [voiceofamericasinsurers.org/apciavotes](https://voiceofamericasinsurers.org/apciavotes) to:

- Register or check your registration
- See deadlines and instructions
- Access forms and election info

Share this resource with family and friends. A lot is at stake for our industry—let's make sure our voices are heard this primary season and in November.

Sincerely,  
[NAME]

## 2026 GOTV Kick Off:

To: All Employees  
From: [ORGANIZATION]  
Subject: Election Day Is Almost Here—Make Your Voice Count

**Suggested Send Date: Summer**

### Dear Employee Voter,

The November 3, 2026, General Election is right around the corner. Every vote matters—and together, we can make sure our voices are heard.

**Your Voice. Our Future.** Stay informed and prepared to vote on Election Day.

[ORGANIZATION] is partnering with APCIA to provide easy access to voter information. Visit [voiceofamericasinsurers.org/apciavotes](https://voiceofamericasinsurers.org/apciavotes) to:

- Register or check your registration
- Review deadlines and instructions
- Access forms and election details

Share this resource with family and friends. A lot is at stake for our industry this fall—let's make sure our voices are heard.

Sincerely,  
[NAME]

## National Voter Registration Day:

To: All Employees  
From: [ORGANIZATION]  
Subject: Today Is National Voter Registration Day—Make Your Voice Count

**Suggested Send Date: September 15, 2026**

### Dear Employee Voter,

Today is National Voter Registration Day—the perfect time to check your registration and make sure you're ready for the 2026 elections.

**Your Voice. Our Future.** Every vote matters, and being prepared ensures our voices are heard on issues that impact our industry, jobs, and families.

Visit [voiceofamericasinsurers.org/apciavotes](https://voiceofamericasinsurers.org/apciavotes) to:

- Register or confirm your registration
- Review deadlines and instructions
- Sign up for election reminders

Share this resource with family and friends. Let's make sure our industry's voice is strong in 2026.

Sincerely,  
[NAME]



**CLICK TO DOWNLOAD**

# SAMPLE MESSAGES/EMAILS continued

## General Election Early Voting (Absentee Voting):

To: All Employees  
From: [ORGANIZATION]  
Subject: 2026 Early Voting

**Suggested Send Date: Early October**

### Dear Employee Voter,

With the general election just a month away, now is the perfect time to make your plan to vote.

Visit [voiceofamericasinsurers.org/apciavotes](https://voiceofamericasinsurers.org/apciavotes) to:

- Check your state's absentee and early voting rules
- Request a mail-in ballot or vote in person, if allowed in your state
- Review submission deadlines

Voting early ensures **Your Voice. Our Future**. Make your plan today and share this resource with family and friends.

Sincerely,  
[NAME]

## General Election Day Reminder:

To: All Employees  
From: [ORGANIZATION]  
Subject: Tomorrow Is Election Day—Make Your  
Voice Count

**Suggested Send Date: November 2**

### Dear Employee Voter,

Tomorrow—Tuesday, November 3, 2026—is Election Day!

If you haven't voted early or by mail, head to the polls and make your voice heard. Before you go, visit [voiceofamericasinsurers.org/apciavotes](https://voiceofamericasinsurers.org/apciavotes) to:

- Find your polling place
- Review your ballot

Every vote matters. **Your Voice. Our Future**. Vote tomorrow for the candidates of your choice.

Sincerely,  
[NAME]

# SAMPLE SOCIAL POSTS

Political engagement starts with voting. These ready-to-use social media posts help raise awareness about registering to vote, Election Day, and voter resources—making it easy to encourage participation, share accurate information, and ensure voices across our community are heard in the 2026 elections.

## SAMPLE POSTS

### GO VOTE.

Join me and make your voice heard in the **2026 elections**.

Visit [voiceofamericasinsurers.org/apciavotes](https://voiceofamericasinsurers.org/apciavotes) for voting info.

**#APCIAVotes2026 #YourVoiceOurFuture**

### WHY I VOTE.

[Insert your reason here.]

Make your plan for the **2026 elections**:

[voiceofamericasinsurers.org/apciavotes](https://voiceofamericasinsurers.org/apciavotes)

**#APCIAVotes2026 #YourVoiceOurFuture**

### YOUR VOICE. YOUR VOTE.

Register today and be ready for the **2026 elections**.

Visit [voiceofamericasinsurers.org/apciavotes](https://voiceofamericasinsurers.org/apciavotes) for details.

**#APCIAVotes2026 #YourVoiceOurFuture**

### MAKE YOUR VOICE HEARD.

Election Day is **November 3, 2026**. Register now and vote for the candidates of your choice.

Visit [voiceofamericasinsurers.org/apciavotes](https://voiceofamericasinsurers.org/apciavotes) for info.

**#APCIAVotes2026 #YourVoiceOurFuture**

# SAMPLE WEB STICKERS



 [CLICK TO DOWNLOAD](#)



 [CLICK TO DOWNLOAD](#)

# Election Day 2026 is right around the corner!



A lot is at stake for property casualty voters like you—don't be silent. Be part of our democracy and make your voice heard on or before **Tuesday, November 3, 2026.**

Your polling location and voter registration information can be found by visiting:  
[voiceofamericasinsurers.org/apciavotes](https://voiceofamericasinsurers.org/apciavotes).

**YOUR VOICE. OUR FUTURE.**



# YOUR VOTER PLAN CHECKLIST

## YOUR VOICE. OUR FUTURE.



### Check Your Registration

Make sure your information is up to date.



### Know Your Deadlines

Registration, early voting, and absentee ballot dates.



### Make a Voting Plan

Decide: early, by mail, or in person.



### Find Your Polling Place

Confirm location and hours.



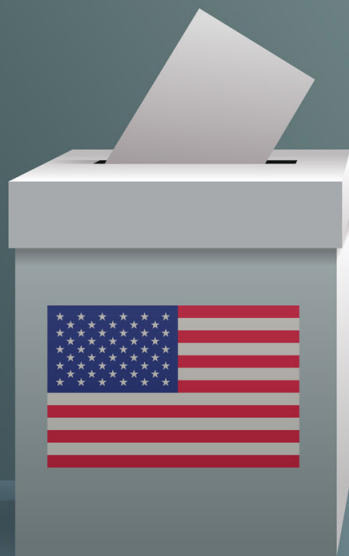
### Review Your Ballot

Know the candidates and issues.



### Vote!

Election Day is **Tuesday, November 3, 2026.**



Visit [voiceofamericasinsurers.org/apciavotes](https://voiceofamericasinsurers.org/apciavotes) for details.